

Dennis M. Clough, Mayor
City of Westlake, Ohio



State of the City Address 2009

City Mission Statement

The mission of the city of Westlake, its Mayor, Council, and employees, is to enhance the quality of life for all residents by providing the highest level of services in an efficient and cost effective manner.



Improved Safety

Police Department Activities:

- School Resource Officers assigned to three Westlake schools
- Safety talks given throughout the community
- 4 new police officers (three full-time, 1 part-time)
- Narcotics investigations confiscated \$555,355.05
- Formation of the Hotel/Motel Interdiction Unit
- New and improved Police Department website



WPD Officers on duty

Improved Safety

Fire Department Activities:

- Two new fire engines delivered in July 2008 (\$400k each)
- Continuation of Fire Education in eight Westlake schools

Community Emergency Response Team:

- Westshore CERT team has 46 trained members



New Fire Engines 71 and 72

Improved Community Services

Community Services Activities:

- 31,936 reservations for Fifty-Plus programs
- 42 regularly-scheduled activities
- 50 special programs
- 47 trips (one day, overnight, international)



Mixed Bocce Ball

Improved Community Services

Senior Transportation Program:

- 6,111 rides were provided for older and disabled Westlake residents
- 55,121 miles traveled in 2008



Westlake Assistance Program: (no taxpayer funds used)

- 128 children received back-to-school supplies and gift cards
- 90 children received winter coats
- 421 people received emergency food
- 328 families received holiday food baskets

Improved Recreation

- **Rec Center 10-year anniversary**
- **13,000 members**
- **9,500 people enrolled in 835 programs**
- **New events: Family Camp Out, Pee-Wee Olympics, Pumpkin Roll and more**
- **Corporate Challenge grew to nine teams**
- **Meadowood Golf Course had over 300 kids enrolled in the junior league and instructional clinics**



Corporate Challenge



Family Camp Out

Improved Recreation

- **New handicap accessible playground installed at Rec Center**
- **Installed new lights at various ball fields in Clague Park**
- **Reinforced the bank of the pond at the Rec Center to prevent erosion**
- **Rehabilitated five tennis courts**



Handicap Accessible Playground

Improved City Services

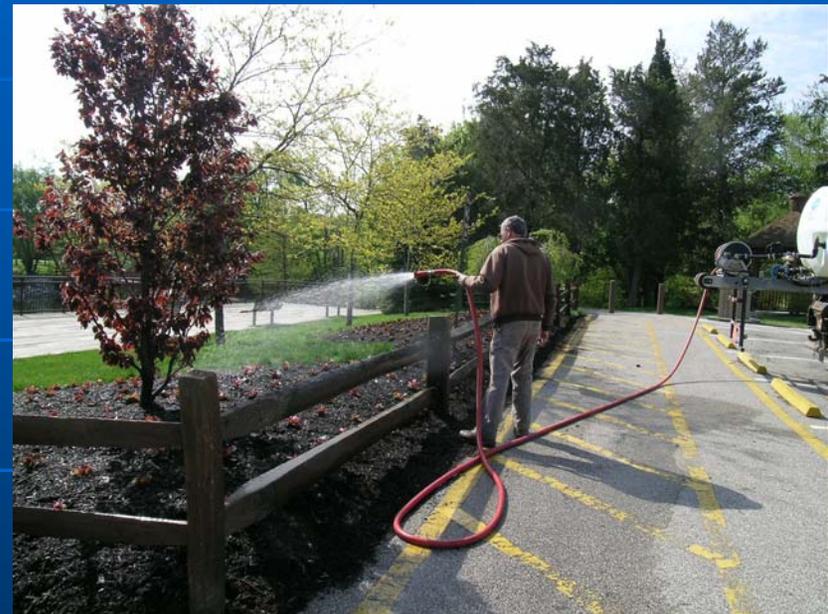
- **6,071 service requests handled**
- **8,590 tons of recyclables collected from curbside**
- **22,187 cubic yards of leaves picked up curbside**
- **28.4 tons of discarded computer equipment collected during computer round-up week**



Sidewalk cleaning

Improved City Services

- **1,198 traffic signs or signals repaired or replaced**
- **158 city vehicles maintained annually which includes 45 police and 17 fire vehicles**
- **302 banners placed for community events**



City park maintenance

Building Statistics 2008

-1,262 permit values issued with a value of \$51,180,000 including:

-12 new single family dwellings with estimated construction cost of \$5,383,000

-3 new condos with an estimated construction cost of \$445,710

-Crocker Park 2008

-72 permits issued with a value of \$14,510,545 estimated construction cost bringing total to \$133,196,349



Building Safety Week:

-Raised awareness of building safety within the city

-Educated residents on Westlake's building codes

-Provided educational materials to residents

Engineering Projects

Roadway Improvements 2008:

- Columbia Rd. widening and water line replacement
- Concrete rehabilitation (included 13+ streets)
- Sewer Rehabilitation (included 8 streets)
- Milmar/Dover Bay Estates water line replacement
- Horseshoe Blvd. water line replacement
- Pavement crack/joint sealing and asphalt rejuvenating agent (applied to 30+ streets)
- Crocker Stearns Extension (opened on Dec. 18)



Columbia Road Ribbon-Cutting

Improved Economic Development Assistance

Individuals:

HELP Loan Program:

- Available for renovation/remodel for homes valued under \$250,000
- Banks offer reduced rate (-3%)
- No income restrictions
- 4 HELP loans in 2008

Businesses:

- CRA Program
- Enterprise Zone program
- New local tax credits program approved
- Location assistance
- Job Creation Grant Program

Economic Development Activities

Recently Completed:

Acuity –VCT

Aeropostale

AM/PM convenience stores

Antique Corner

Apple Computer

Associates in Dermatology

Asuka Japanese Cuisine

Blue Spark Technologies

Boneyard Restaurant

The Buckle

Clark's Shoes

Clemens Corporate Park Bldg. #3

Coldstone Creamery

Concord Reserve Assisted Living

Corrigan Krause CPA's

Dave's Cosmic Subs Express

DSW Shoes

Edward Jones

Guess

Gymboree

Hair It Iz Salon

Howard Hanna

Hue Studio

Karl's Deli

Karl's Carnival Treats

Key Bank

Kumon, Math, Reading Success

Java Café

Economic Development Activities

Recently Completed:

Jupe

Learning RX

Liller Dental Group

Live Fit Personal Training

L'Occitane

MAC Cosmetics

Massage Envy

Montessori Children's School

Nicky Nicole

North Coast Atlantic Conference

Onix Networking

Pension Builders & Consultants

P. Graham Dunn

Q-Panel expansion

Quicklane Tire & Auto Center

Robek's

Rocky Mountain Chocolate Factory

RR Freestyle relocation

RR Trader

Security Self-Storage

Shell/True North gas station

Spa West expansion

St. Ladislav Addition

Sunglass Hut

Super Tan

Sweetberries Frozen Custard & Eatery

The Body Shop fitness facility

The Gathering Place

Tuesday Morning

University of Phoenix

Viva Fernando

Whistlestop

Economic Development Activities

Now under construction:

- **Canterbury Plaza renovations**
- **Eurolifestyle Spa**
- **Five Guys Burgers and Fries**
- **Hyland Software Daycare**
- **National City Bank**
- **Panini's Bar & Grill**
- **Paramount West Tennis facility**
- **Residential flats at Crocker Park**
- **Westhampton at Crocker Park town homes and estate homes**



Westhampton at Crocker Park

Improved Community

Go Green for Westlake, for the World

- To increase awareness of how the way we live affects the environment and to present alternative activities to replace practices that can harm our water.



Walk with the Mayor

- To encourage residents to improve their overall fitness by joining Mayor Clough each week at different walking locations in Westlake.

Objectives Overview

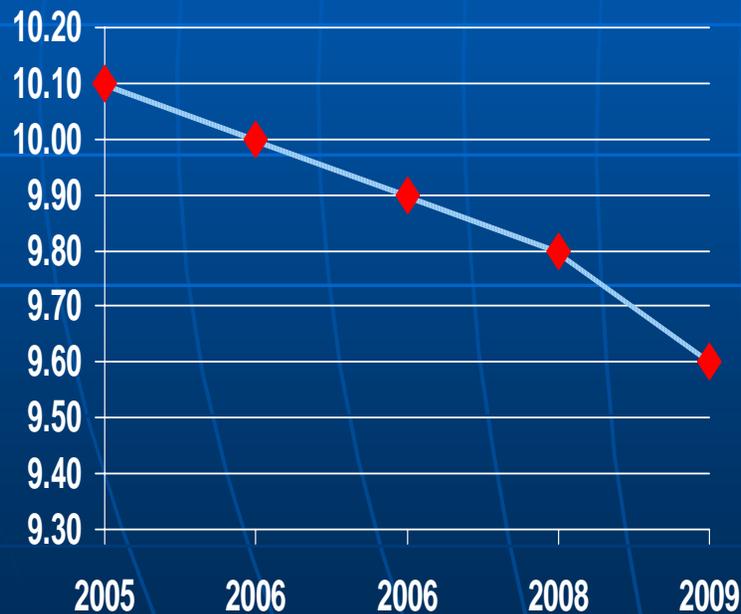


**And how did we meet our objectives
the past year?**

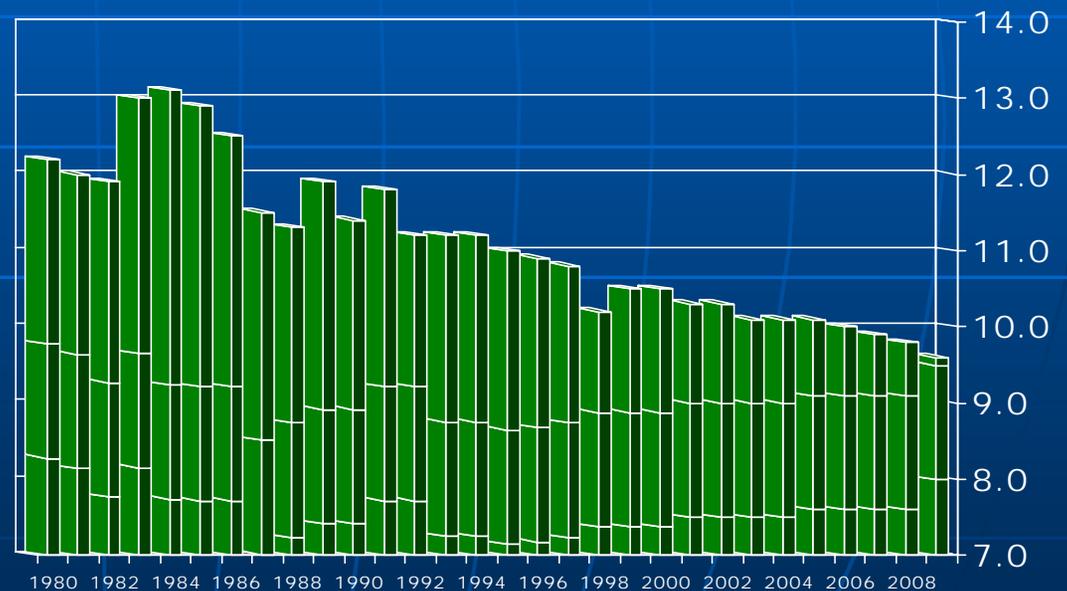
Objective met: Keep taxes low city tax rate history

Current city rate is 9.6 mills

City tax rate decreased 25% since 1985



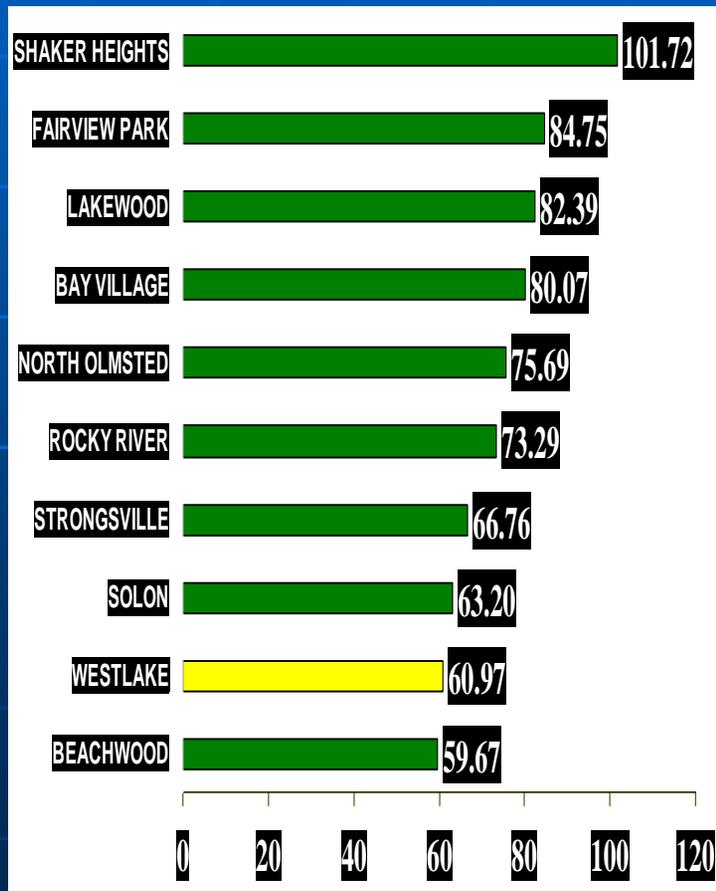
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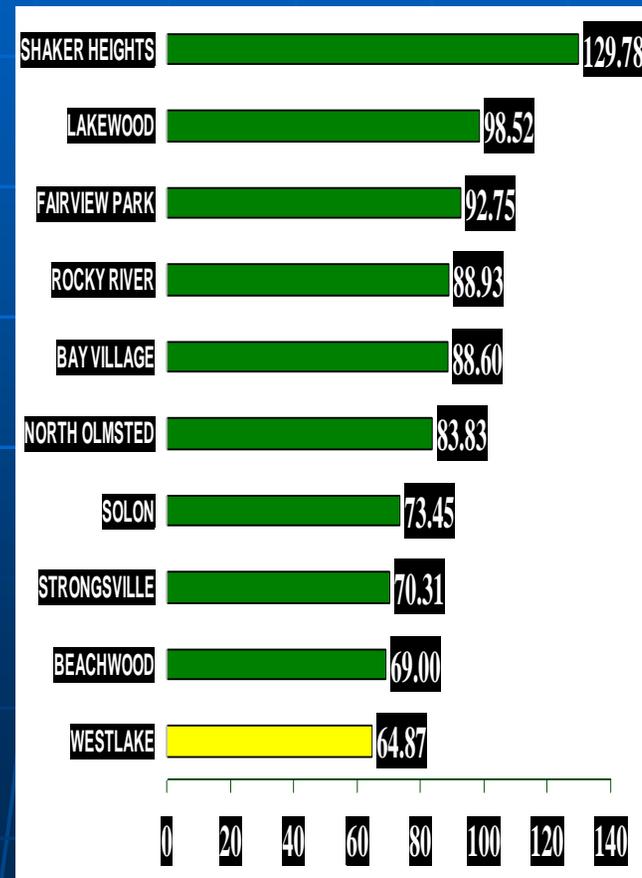
Objective met: Keep taxes low

Comparative Effective Residential and Commercial Property Tax Rates (2008 Tax Year/2009 Collection Year)

Residential Rates:

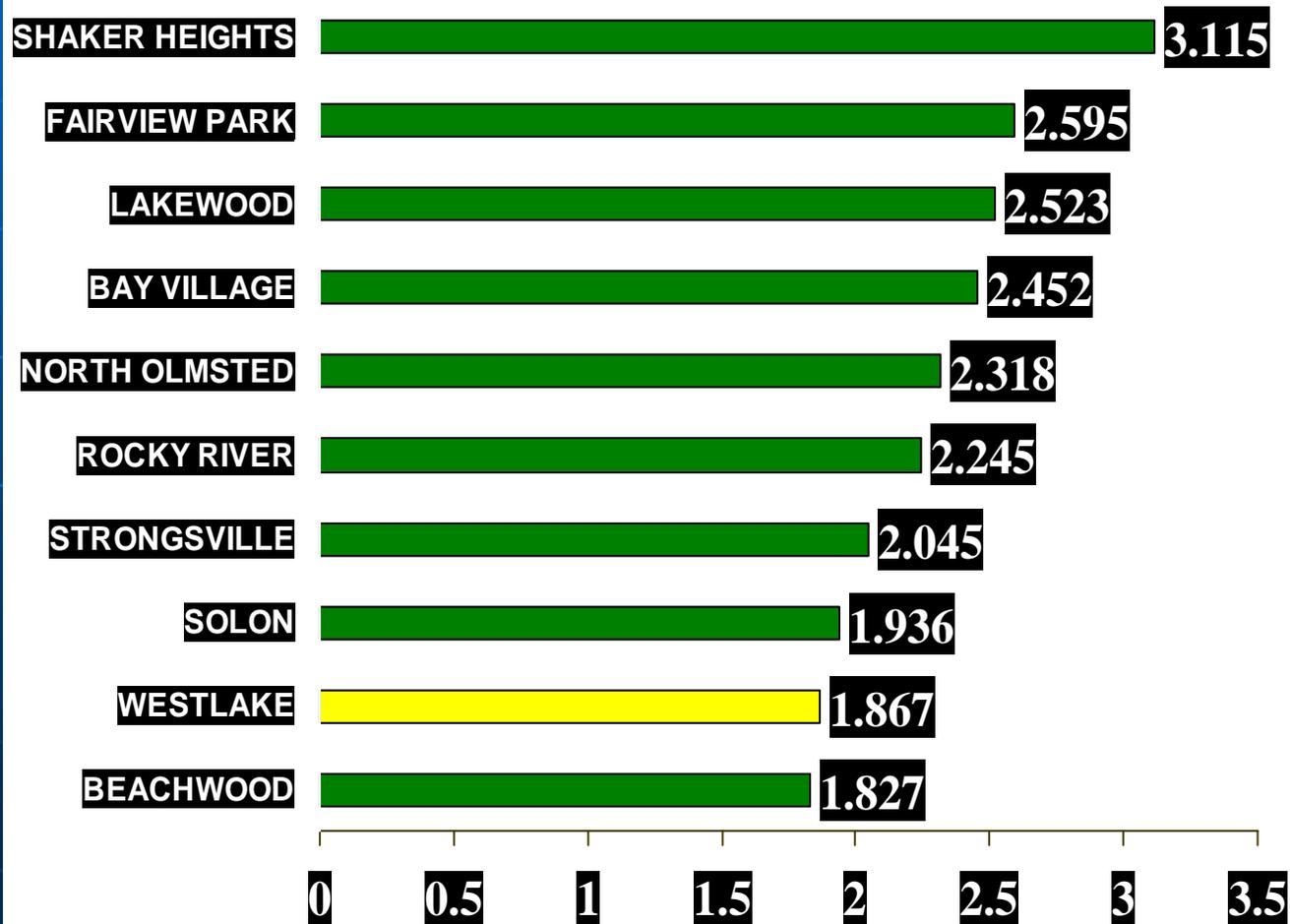


Commercial/Industrial Rates:



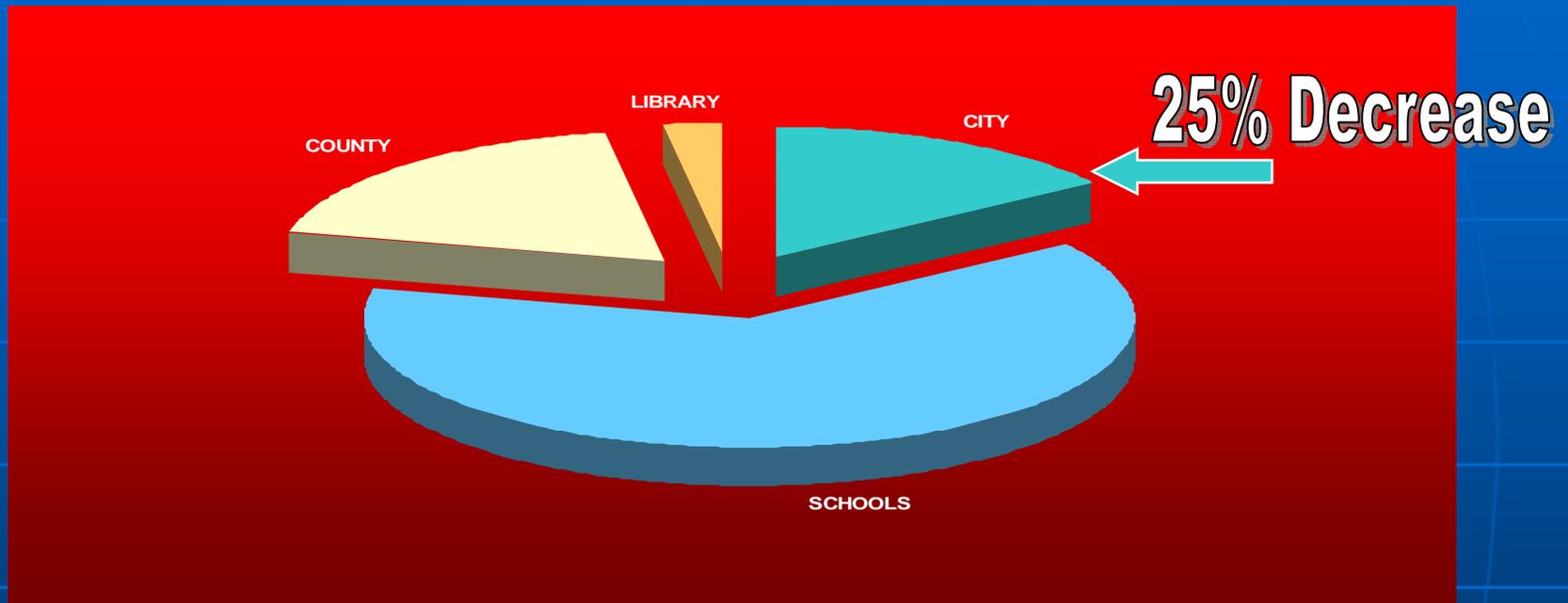
Objective met: Keep taxes low: Property Tax Rates as a % of Market Value

Residential Rates:



Objective met: Keep taxes low

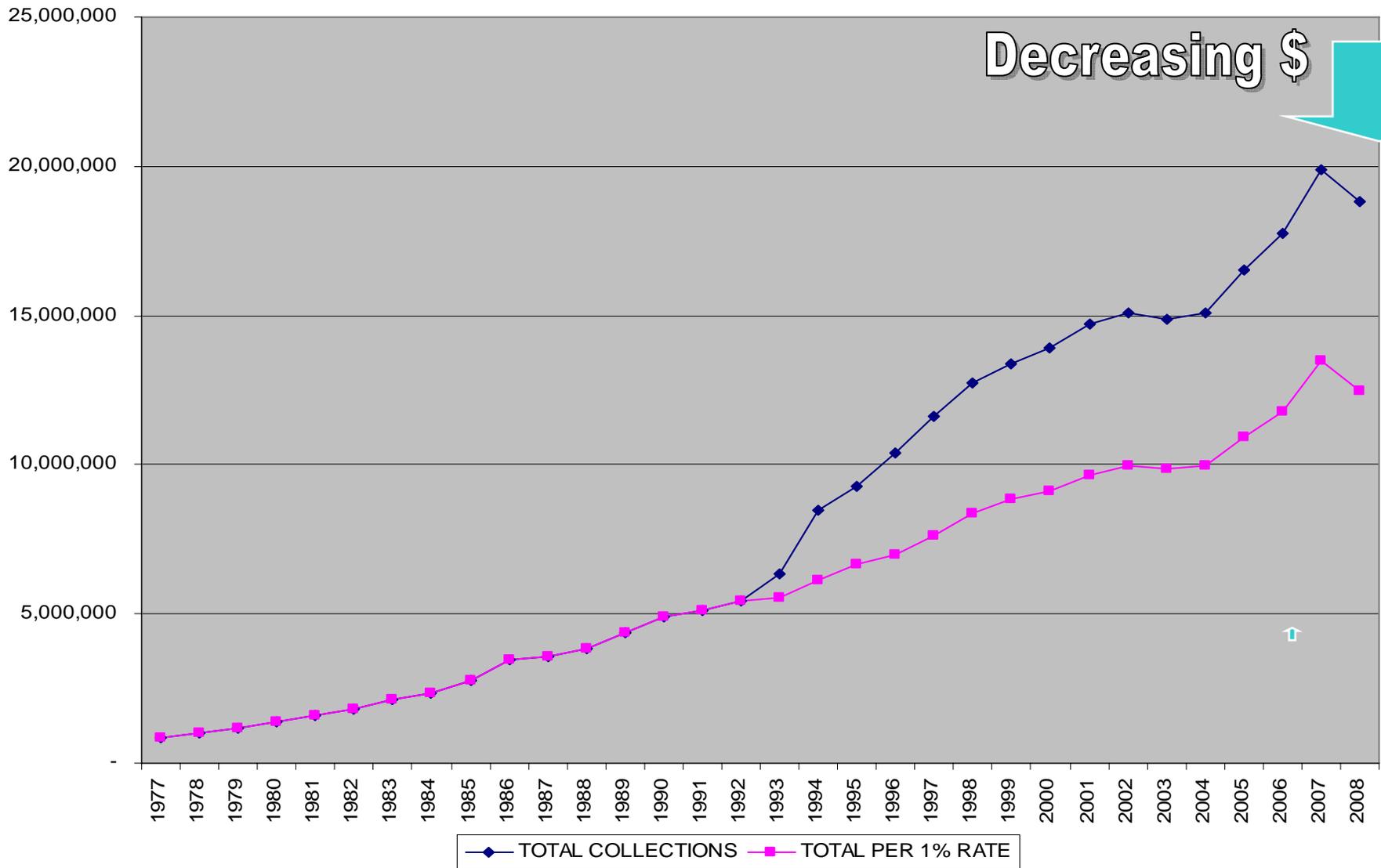
Distribution of Property Taxes (MILLAGE)



	<i>CITY</i>	<i>SCHOOLS</i>	<i>COUNTY</i>	<i>LIBRARY</i>	<i>TOTAL</i>
1985	12.90	51.50	15.50	2.00	81.90
2006	10.00	60.80	18.30	2.50	91.60
2007	9.90	66.50	18.20	2.50	97.10
2008	9.80	66.50	18.20	2.50	97.00
2009	9.60	66.50	18.10	2.80	97.00
% CHANGE	-26%	29%	17%	40%	18%

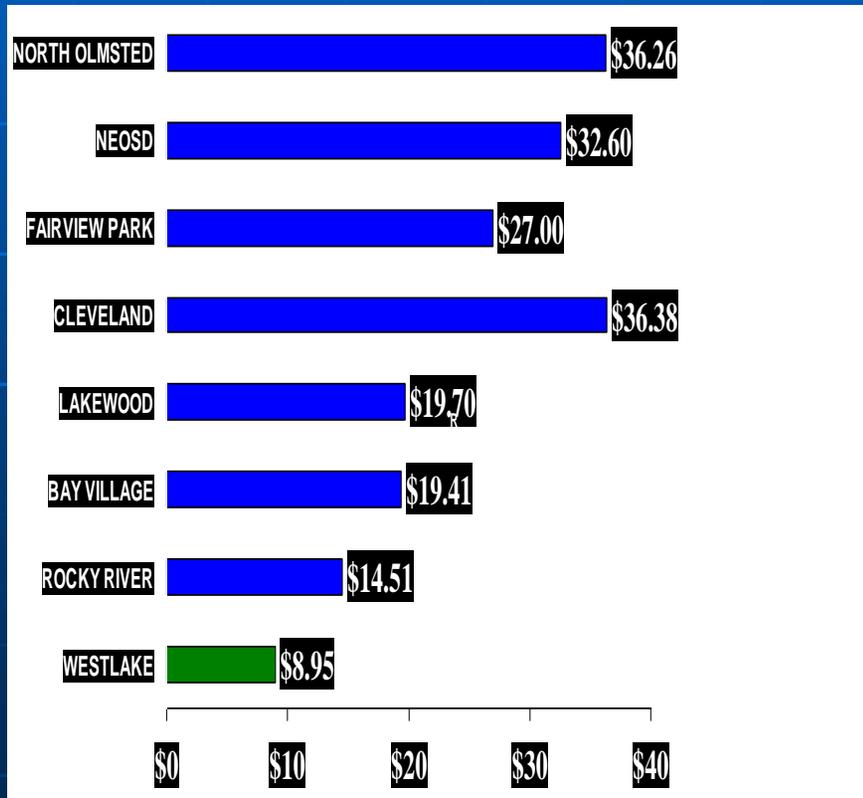
Objective met: Keep taxes low

Income Tax Collection History

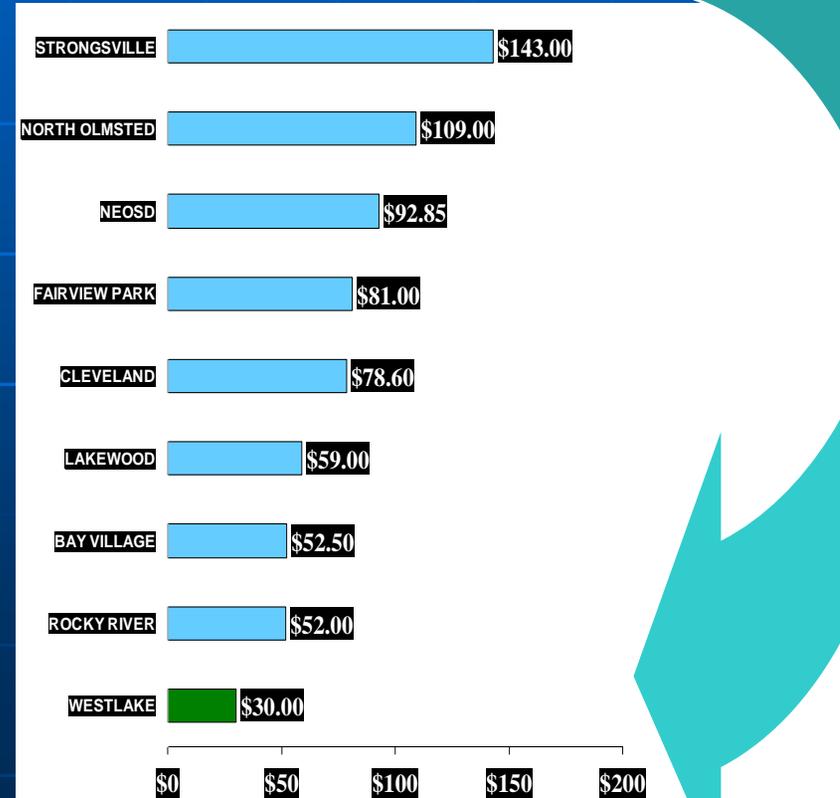


Objective met: Keep taxes low

Commercial/Industrial Sewer costs are the lowest around (rate per MCF)



Residential Sewer costs are the lowest around

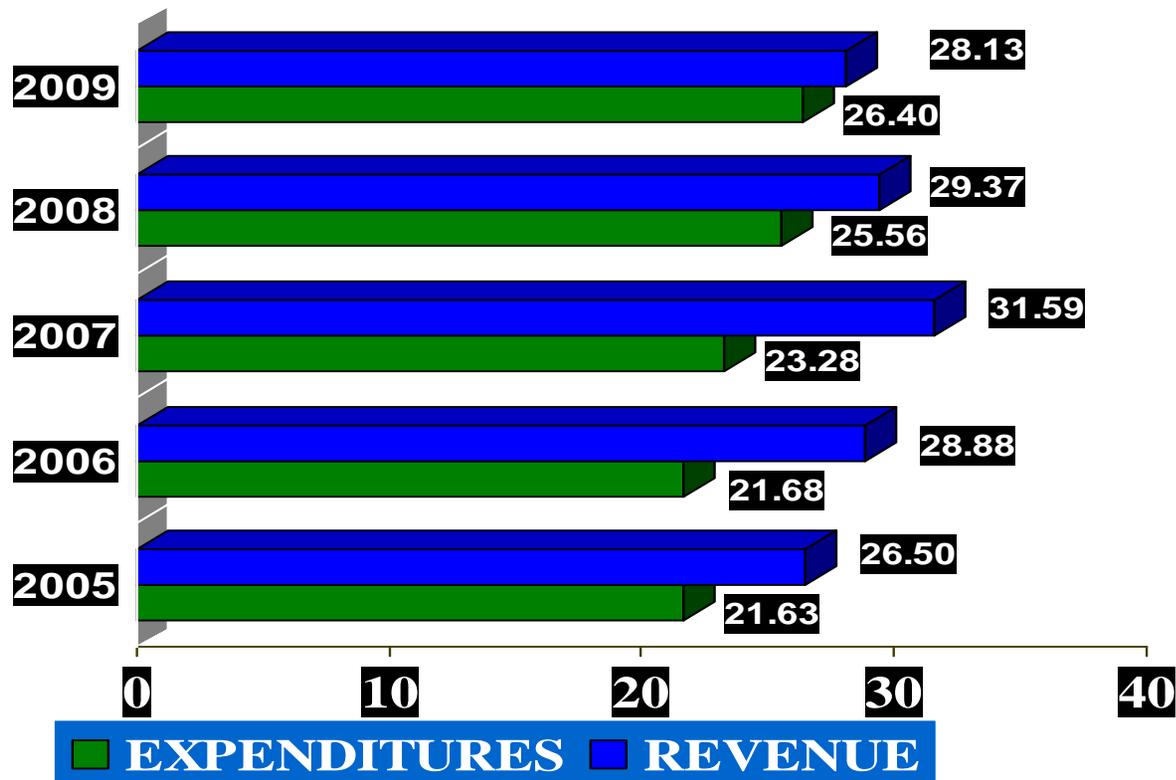


Objectives met:

Keep taxes low and control costs

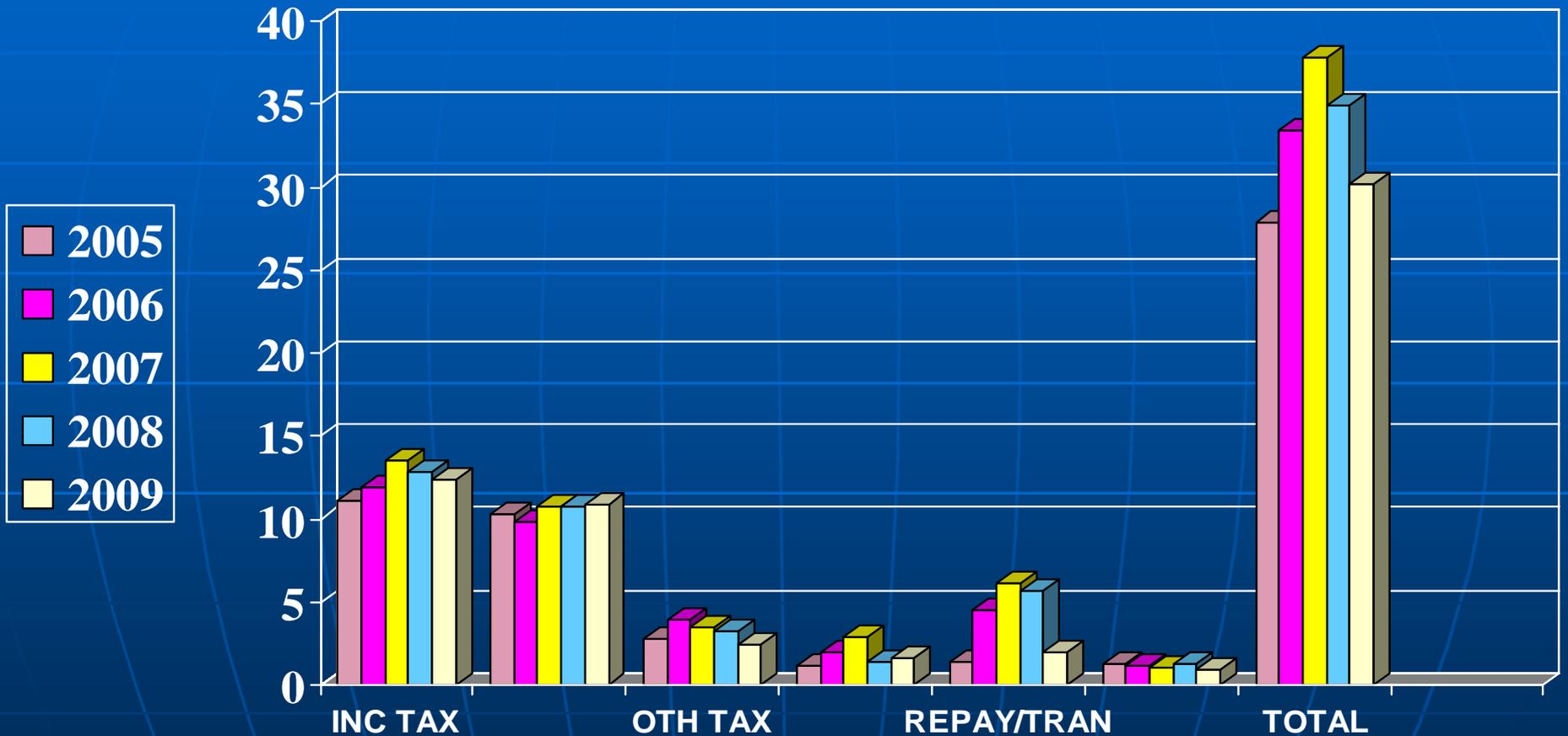
General Fund Operating Revenue vs. Expenditures (MILLIONS)

General fund adjusted for transfers, advances, claims & assessments



Objective met: Keep taxes low

General Fund Comparative Revenues (MILLIONS)

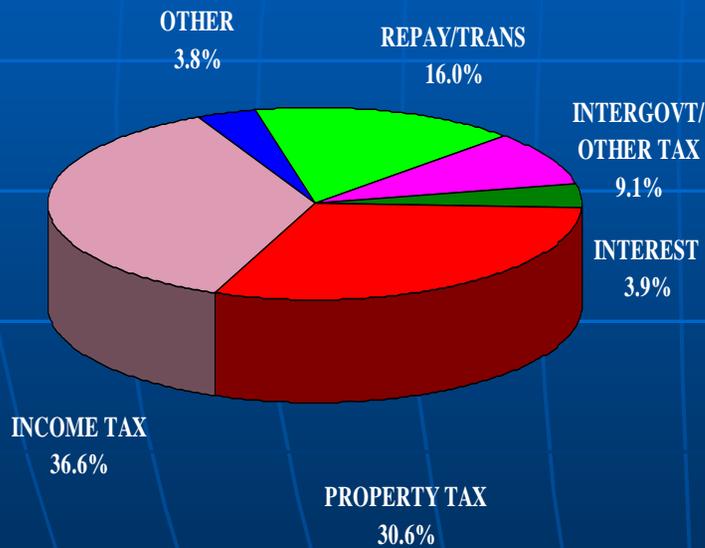


	<i>INC TAX</i>	<i>PROP TAX</i>	<i>OTH TAX</i>	<i>INTEREST</i>	<i>REP ADV</i>	<i>OTHER</i>	<i>TOTAL</i>
2005	11.05	10.24	2.79	1.16	1.37	1.29	27.90
2006	11.94	9.88	3.97	1.92	4.51	1.17	33.39
2007	13.50	10.71	3.42	2.92	6.16	1.05	37.76
2008	12.80	10.70	3.19	1.38	5.61	1.29	34.97
2009	12.40	10.83	2.38	1.60	2.01	0.92	30.14

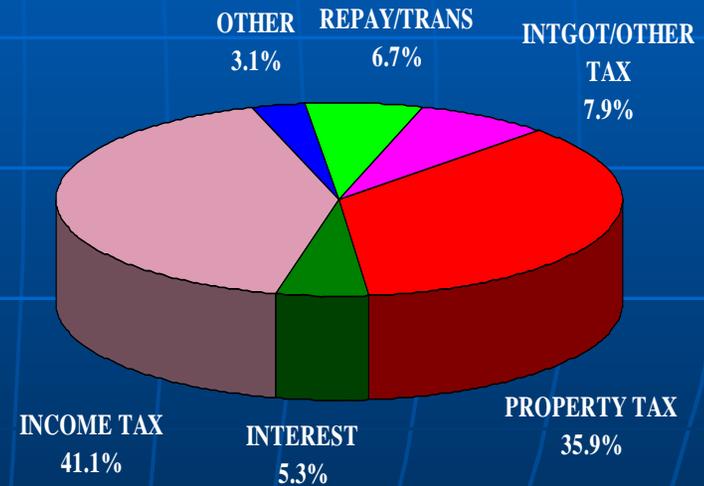
Objective met: Keep taxes low

Sources of General Fund Revenue

Actual 2008

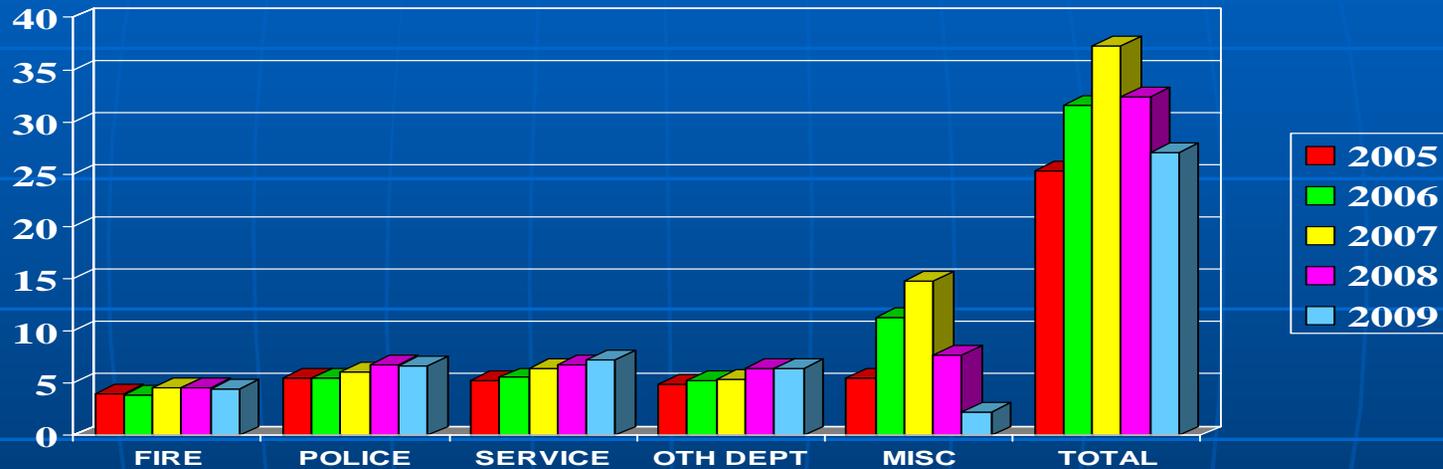


Estimated 2009



Objectives met: Control costs and keep taxes low

General Fund Comparative Operating Expenditures (MILLIONS)

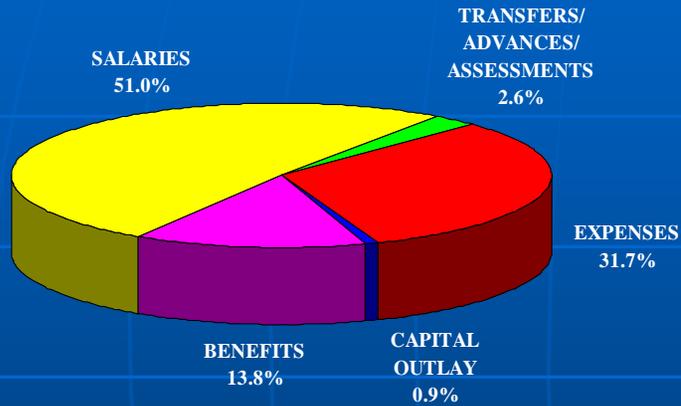


	<i>FIRE</i>	<i>POLICE</i>	<i>SERVICE</i>	<i>OTH DEPT</i>	<i>MISC</i>	<i>TOTAL</i>
<i>2005</i>	4.02	5.56	5.26	4.94	5.55	25.33
<i>2006</i>	3.90	5.53	5.57	5.26	11.32	31.58
<i>2007</i>	4.57	6.04	6.46	5.41	14.80	37.28
<i>2008</i>	4.63	6.76	6.78	6.42	7.76	32.35
<i>2009</i>	4.48	6.71	7.23	6.47	2.23	27.12

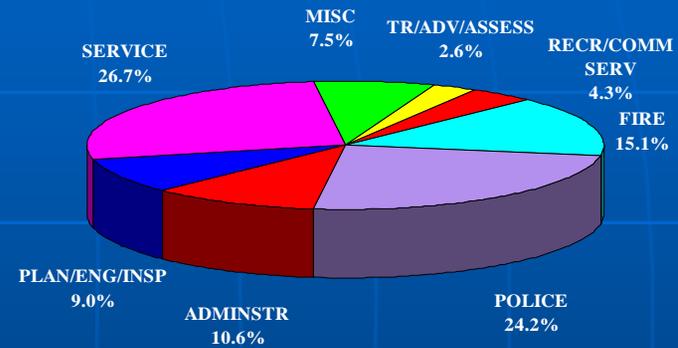
Objectives Met: Keep taxes low and control costs

How General Fund Revenue is Spent

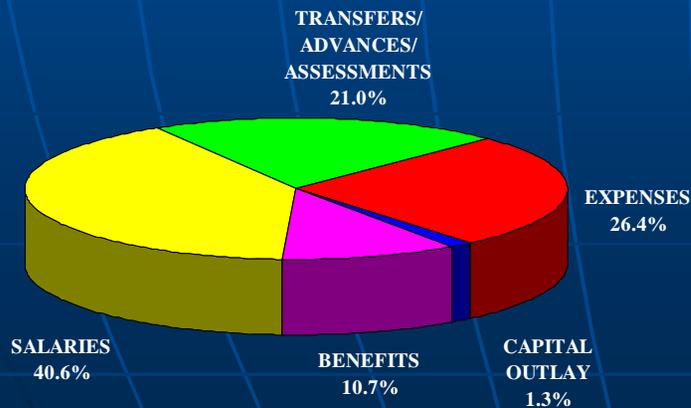
By Program 2009



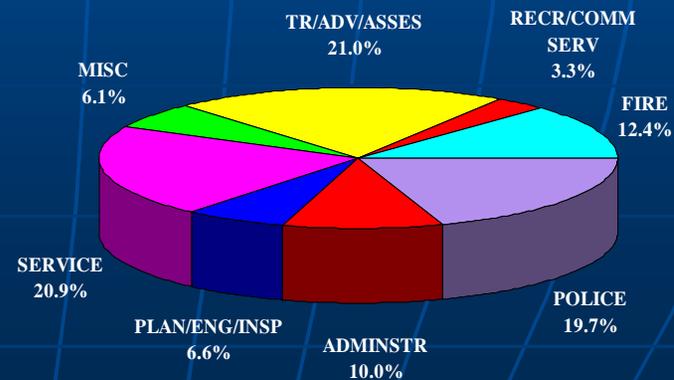
By Department 2009



By Program 2008



By Department 2008



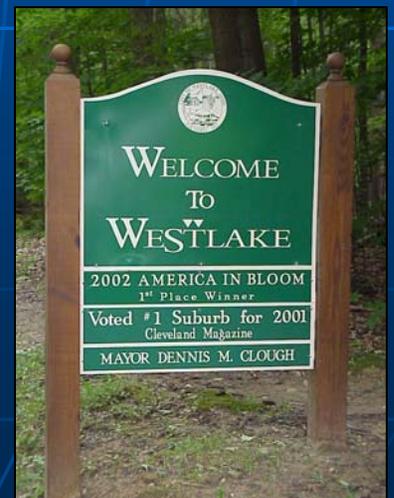
Awards and Accolades

Financial Awards:

- **Distinguished Budget Presentation from the GFOA (Govt. Finance Officers Assn.) – 11 years**
- **Certificate of Achievement for Excellence in Financial Reporting (GFOA) – 24 years**
- **Award for Outstanding Achievement in Popular Reporting (GFOA) – 7 years**
- **“Making Your Tax Dollars Count” award from Auditor of State Mary Taylor – 3 years**
- **Auditor’s Award from the State of Ohio for Financial Reporting – 12 years**
- **AAA Bond Rating by all rating agencies – 9 years**

City's Action Plan for a Challenging Economy

- **Maintain existing services (no layoffs expected for 2009)**
- **Approved 3 new firefighters/paramedics**
- **Maintain 3 month carryover balance**
- **Reviewing all revenues and expenditures**



City's Action Plan for a Challenging Economy (continued)

- Capital plan monitored and reprioritized as required
- Continuing to look at water utility providers
- Looking at consolidations including a WestShore Fire District



What's Coming...

Roadway Improvements:

- **Widening of Hilliard Blvd. from Westlake High School to the Crocker Hilliard Intersection**
- **Clague Rd. widening**
- **Bradley Rd. relief ditch project**
- **Various water main replacement and sewer rehabilitation projects**
- **Canterbury Estates Water line rehabilitation**
- **Sanitary Sewer Interceptor rehabilitation**
- **Clemens Rd. relocation**

What's Coming

Economic Development:

- **Cuyahoga Community College West Shore Campus**
- **Hospice of the Western Reserve Campus**
- **Westlake Civic Space at Crocker Park: Westlake Commons & Market Square Development**
- **\$100 million additional investment by University Hospital/St. John West Shore Hospital partnership**

Other:

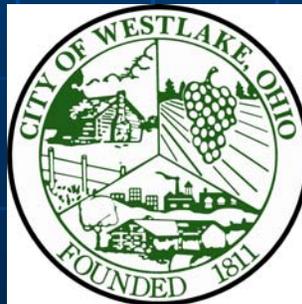
- **Additional 30 acres of land for recreation and other uses**

In Conclusion

- The city is successful because of its citizens and employees and business community
- We can continue our success through the efforts and participation of the entire community

Thank you:

- *To the dedicated staff of the city of Westlake*
- *To the members of City Council*
- *To the entire community for their support*





Dennis M. Clough, Mayor