Dennis M. Clough, Mayor

2019 State of the City
City of Westlake, Ohio
City Mission Statement

• The mission of the City of Westlake, its Mayor, Council and employees, is to enhance the quality of life for all residents by providing the highest level of services in an efficient and cost effective manner.
Reasons to Live and Work in Westlake:

- Good planning
- Financial stability
- A great quality of life
- Great services
- Good housing choices
- Excellent schools
- Nationally ranked library
- Good environment for growing businesses
- Great location to downtown, airport and interstate highways
- Good partnership with businesses
- Very supportive constituency and involvement of citizens
- An open and responsive government
- A cooperative and progressive Council and Administration
- A great staff of employees
- A government that believes in low taxes and responsible management of your tax dollars
- Diverse business mix
- World Class Town Center at Crocker Park
Economic Development Activities

Businesses that have opened, expanded or relocated within Westlake during 2018

- All Pro Freight
- APEX Skin
- Awesome Otter
- Barroco Arepa
- Cantina Laredo
- Chemical Bank
- Citizens Bank
- Cinnaholic
- Chipotle
- Echo Health
- Face Forward Aesthetics
- Fresh Thyme Market
- H&M
- Hail Mary’s

- Hyland Building 3
- Kirkland’s
- Ohio Mobile Chiropractic
- Pet Supplies Plus
- Primrose School
- Salon Lofts
- Sibling Revelry
- State Bank
- Sports Clips
- Travel Centers of America
- Ulta Beauty
- Vionic Shoes
- Vitalia Westlake
New/Expanded Businesses 2018

Vionic Shoes

Barroco Arepa Bar

Kirkland’s and Pet Supplies Plus

Echo Health
Economic Development Assistance

Business Incentives (For Building Construction/Expansion and/or Job Creation):

• CRA Programs (4 active)
• Job Creation Grant Programs (3 active)
• Tax Credits (1 active)
# Planning Department

## Commercial Development Approved

<table>
<thead>
<tr>
<th>Type</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail</td>
<td>52,800 sq. ft.</td>
<td>156,042 sq. ft.</td>
</tr>
<tr>
<td>Office</td>
<td>75,686 sq. ft.</td>
<td>0 sq. ft.</td>
</tr>
<tr>
<td>Office (Warehouse)</td>
<td>0 sq. ft.</td>
<td>0 sq. ft.</td>
</tr>
<tr>
<td>Public</td>
<td>25,500 sq. ft.</td>
<td>0 sq. ft.</td>
</tr>
<tr>
<td>Institutional</td>
<td>0 sq. ft.</td>
<td>0 sq. ft.</td>
</tr>
<tr>
<td>Industrial</td>
<td>78,420 sq. ft.</td>
<td>65,050 sq. ft.</td>
</tr>
<tr>
<td>School</td>
<td>85,080 sq. ft.</td>
<td>152,000 sq. ft.</td>
</tr>
<tr>
<td>Restaurant</td>
<td>3,137 sq. ft.</td>
<td>0 sq. ft.</td>
</tr>
<tr>
<td>Auto</td>
<td>0 sq. ft.</td>
<td>0 sq. ft.</td>
</tr>
<tr>
<td>Medical</td>
<td>3,046 sq. ft.</td>
<td>0 sq. ft.</td>
</tr>
<tr>
<td>Recreational</td>
<td>0 sq. ft.</td>
<td>0 sq. ft.</td>
</tr>
</tbody>
</table>

**Total**: 323,669 sq. ft.*

*plus 15 residential lots and 61 multi-family units
Purchasing Department

2018:

- 2,473 Purchase Orders Generated
- 11 On-Line Auctions with Gross Sales of $162,100 ($792,700 in Sales over Past 10 Years)
- Centralized Office Supply System Minimizing Waste and Controlling Costs
Building Department
1,354 total permits issued with a value of $82,300,500

**Residential:**

- 23 new single family dwellings with an estimated cost of $13.4 million
- 1,017 residential remodeling and improvements permits with an estimated cost of $15.0 million

**Commercial:**

- 314 permits with an estimated cost of $53.9 million
Engineering Department

Rose/Clark Water

Aquatic Center

Bradley Road Culvert

2018 Roadway Program
Engineering Department

Infrastructure Improvements 2018:

- Rose Road/Clark Parkway Water lines
- Aquatic Center
- Bradley Road Culvert
- Community Center Design
- 2018 Roadway Program
Infrastructure Improvements 2019:

• Dover and Center Ridge Intersection Improvements
• Turning Lane/Traffic Signals-New Elementary School
• Hilliard Resurfacing (Rocky River to Columbia)
• Water Lines-Schwartz Road
• 2019 Roadway Program
Police Department
Police Department

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calls for Service</td>
<td>40,539</td>
<td>38,666</td>
</tr>
<tr>
<td>Total Arrests</td>
<td>4,680</td>
<td>4,874</td>
</tr>
<tr>
<td>Motor Vehicles Accidents</td>
<td>949</td>
<td>758</td>
</tr>
</tbody>
</table>

- **National Bike and National Walk to School Days**: Held at elementary and middle schools
- **Operation Medicine Cabinet**: Residents were able to drop off their unused prescriptions and over-the-counter drugs
- **Shop with a Cop**: Children in need treated to police car rides, breakfast, Christmas shopping, and a visit with Santa
- **Adopt-a-Family**: Department brightens Christmas for a family in need
- **Random Acts of Kindness Program**: Raffles and internal donations to help sick children
## Fire Department

<table>
<thead>
<tr>
<th>Description</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calls relating to Fire, EMS, Haz-Mat and service</td>
<td>5,611</td>
<td>5,470</td>
</tr>
<tr>
<td>Assignments relating to plan reviews, inspections, investigations and consultations</td>
<td>3,115</td>
<td>2,922</td>
</tr>
<tr>
<td>Events/classes offered</td>
<td>32</td>
<td>41</td>
</tr>
<tr>
<td>Fire and EMS calls dispatched by Westcom</td>
<td>16,405</td>
<td>16,149</td>
</tr>
</tbody>
</table>
Service Department
<table>
<thead>
<tr>
<th>Service Department</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service Calls</td>
<td>5,215</td>
<td>8,598</td>
</tr>
<tr>
<td>Miles cleaned</td>
<td>10.1</td>
<td>10.2</td>
</tr>
<tr>
<td>Miles filmed</td>
<td>8.50</td>
<td>9.25</td>
</tr>
<tr>
<td>Storm and sanitary tees located and repaired</td>
<td>657</td>
<td>425</td>
</tr>
<tr>
<td>Tons of recycling collected</td>
<td>9,445</td>
<td>8,143</td>
</tr>
<tr>
<td>Cubic yards of mulch and humus sold</td>
<td>9,501</td>
<td>12,915</td>
</tr>
<tr>
<td>Trees planted</td>
<td>97</td>
<td>165</td>
</tr>
<tr>
<td>Trees trimmed</td>
<td>1,072</td>
<td>1,056</td>
</tr>
</tbody>
</table>
Community Services Department
<table>
<thead>
<tr>
<th>Category</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duplicated <strong>patron</strong> participation</td>
<td>19,545</td>
<td>21,070</td>
</tr>
<tr>
<td>Activities offered on a regular basis</td>
<td>155</td>
<td>131</td>
</tr>
<tr>
<td>Day or overnight <strong>trips</strong></td>
<td>38</td>
<td>41</td>
</tr>
<tr>
<td>Donations received</td>
<td>$31,000</td>
<td>$28,500</td>
</tr>
<tr>
<td>Number of <strong>volunteers</strong></td>
<td>98</td>
<td>88</td>
</tr>
<tr>
<td>Volunteer <strong>hours</strong> of service</td>
<td>2,124</td>
<td>1,957</td>
</tr>
<tr>
<td><strong>Rides</strong> provided to residents</td>
<td>10,915</td>
<td>7,755</td>
</tr>
<tr>
<td><strong>Miles</strong> of transportation</td>
<td>77,291</td>
<td>58,721</td>
</tr>
</tbody>
</table>
# Recreation Department

<table>
<thead>
<tr>
<th>Recreation Center</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of members</td>
<td>11,748</td>
<td>10,395</td>
</tr>
<tr>
<td>Number of visits</td>
<td>602,900</td>
<td>592,700</td>
</tr>
<tr>
<td>Silver Sneakers visits</td>
<td>87,104</td>
<td>81,405</td>
</tr>
<tr>
<td>Number of programs</td>
<td>693</td>
<td>743</td>
</tr>
<tr>
<td>Program participants</td>
<td>7,717</td>
<td>8,427</td>
</tr>
</tbody>
</table>
Recreation Department

Community Events:

- Corporate Challenge
- Fall Festival
- Safety and Wellness Fair
- Concerts in the Park
- Haunted Trick or Treat Trail
- March Madness Youth Basketball Tournament
- Father/Daughter Valentines’ Dance
- Fishing Derby
- Cardboard Boat Races
- Family Campout
2018 Projects:

- New Bridge at Clague Park
- Roof Renovations-Recreation Center
- LED Lighting in Gymnasium
- Remodel of Family Locker Room
- New Landscaping at Recreation Center
- Four Pickle Ball Courts at Tri-City Park
Communications Department

Webcasts
Nixle Texting Service
Cable Channel
Radio
Communications Department

- Mayor’s Newsletter
- Facebook and Linkedin
- Webcasts
- Nixle Texting Service
- Updated Website cityofwestlake.org
- Community Cable Access Channel
- 1680 AM Westlake’s Radio Station
Westlake in Bloom

- 79 Entrants
- 224 Flower Boxes
- 40 Evergreen Cemetery Gardens
- 45 Community Gardens
- 17 Categories
TOTAL ASSESSED VALUATION

- 2019: $1,578,823,180  8.8%
- 2018: $1,450,987,600  .5%
- 2017: $1,443,793,030  1.2%
- 2016: $1,426,427,380
DISTRIBUTION OF MILLAGE

<table>
<thead>
<tr>
<th></th>
<th>CITY</th>
<th>SCHOOLS</th>
<th>COUNTY</th>
<th>LIBRARY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1985</td>
<td>12.90</td>
<td>51.50</td>
<td>15.50</td>
<td>2.00</td>
<td>81.90</td>
</tr>
<tr>
<td>2016</td>
<td>9.52</td>
<td>70.10</td>
<td>20.93</td>
<td>2.80</td>
<td>103.35</td>
</tr>
<tr>
<td>2017</td>
<td>9.52</td>
<td>70.20</td>
<td>20.93</td>
<td>2.80</td>
<td>103.45</td>
</tr>
<tr>
<td>2018</td>
<td>9.52</td>
<td>69.90</td>
<td>21.43</td>
<td>2.80</td>
<td>103.65</td>
</tr>
<tr>
<td>2019</td>
<td>9.52</td>
<td>69.90</td>
<td>21.43</td>
<td>2.80</td>
<td>103.65</td>
</tr>
<tr>
<td>% Inc(Dec)</td>
<td>-26.2%</td>
<td>35.7%</td>
<td>38.3%</td>
<td>40.0%</td>
<td>26.6%</td>
</tr>
</tbody>
</table>
DISTRIBUTION OF PROPERTY TAXES (2018)

- Westlake Schools: 52%
- Westlake Library: 4%
- Cuyahoga County: 30%
- City of Westlake: 14%
OBJECTIVE: KEEP PROPERTY TAXES LOW
COMPARATIVE EFFECTIVE RESIDENTIAL AND COMMERCIAL PROPERTY TAX RATES 2018 TAX YEAR/2019 COLLECTION YEAR

<table>
<thead>
<tr>
<th>RESIDENTIAL RATES:</th>
<th></th>
<th>COMMERCIAL/INDUSTRIAL RATES</th>
</tr>
</thead>
<tbody>
<tr>
<td>SHAKER HEIGHTS</td>
<td>127.25</td>
<td>SHAKER HEIGHTS</td>
</tr>
<tr>
<td>LAKEWOOD</td>
<td>94.17</td>
<td>LAKEWOOD</td>
</tr>
<tr>
<td>NORTH OLMSTED</td>
<td>91.92</td>
<td>NORTH OLMSTED</td>
</tr>
<tr>
<td>FAIRVIEW PARK</td>
<td>88.26</td>
<td>ROCKY RIVER</td>
</tr>
<tr>
<td>BAY VILLAGE</td>
<td>87.41</td>
<td>BAY VILLAGE</td>
</tr>
<tr>
<td>ROCKY RIVER</td>
<td>76.28</td>
<td>FAIRVIEW PARK</td>
</tr>
<tr>
<td>SOLON</td>
<td>70.40</td>
<td>SOLON</td>
</tr>
<tr>
<td>STRONGSVILLE</td>
<td>69.29</td>
<td>BEACHWOOD</td>
</tr>
<tr>
<td>BEACHWOOD</td>
<td>68.85</td>
<td>STRONGSVILLE</td>
</tr>
<tr>
<td>WESTLAKE</td>
<td>65.15</td>
<td>WESTLAKE</td>
</tr>
</tbody>
</table>
OBJECTIVE: KEEP PROPERTY TAXES LOW
CITY TAX RATE HISTORY

City Property Tax Millage 1985-2019

Mills
OBJECTIVE: KEEP INCOME TAXES LOW
INCOME TAX COLLECTION HISTORY

$31,507,200

$20,895,100

$987,200


TOTAL
GENERAL FUND
**OBJECTIVE: KEEP SEWER RATES LOW**
**COMMERCIAL RATES (per MCF)**

<table>
<thead>
<tr>
<th>Location</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>STRONGSVILLE</td>
<td>$108.44</td>
</tr>
<tr>
<td>NEORSD</td>
<td>$95.05</td>
</tr>
<tr>
<td>CLEVELAND</td>
<td>$94.15</td>
</tr>
<tr>
<td>NORTH OLMSTED</td>
<td>$86.06</td>
</tr>
<tr>
<td>LAKEWOOD</td>
<td>$75.00</td>
</tr>
<tr>
<td>FAIRVIEW</td>
<td>$39.00</td>
</tr>
<tr>
<td>ROCKY RIVER</td>
<td>$38.00</td>
</tr>
<tr>
<td>BAY VILLAGE</td>
<td>$30.03</td>
</tr>
<tr>
<td>WESTLAKE</td>
<td>$17.50</td>
</tr>
</tbody>
</table>
### OBJECTIVE: KEEP SEWER RATES LOW  
### RESIDENTIAL RATES (Per 2.5MCF)

<table>
<thead>
<tr>
<th>Location</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>STRONGSVILLE</td>
<td>$281.10</td>
</tr>
<tr>
<td>NEORSD</td>
<td>$256.68</td>
</tr>
<tr>
<td>CLEVELAND</td>
<td>$254.53</td>
</tr>
<tr>
<td>NORTH OLMSTED</td>
<td>$215.15</td>
</tr>
<tr>
<td>LAKewood</td>
<td>$187.50</td>
</tr>
<tr>
<td>FAIRVIEW</td>
<td>$97.50</td>
</tr>
<tr>
<td>ROCKY RIVER</td>
<td>$95.00</td>
</tr>
<tr>
<td>BAY VILLAGE</td>
<td>$90.00</td>
</tr>
<tr>
<td>WESTLAKE</td>
<td>$40.00</td>
</tr>
</tbody>
</table>

*Westlake /Bay Village on a flat rate. All others are per MCF.*
OBJECTIVE: CONTROL GENERAL FUND COSTS
OPERATING REVENUE VS. EXPENDITURES (MILLIONS)
OBJECTIVE: MAXIMIZE SERVICES AT CURRENT REVENUES
GENERAL FUND COMPARATIVE (MILLIONS)
OBJECTIVE: MAXIMIZE SERVICES AT CURRENT REVENUES
GENERAL FUND COMPARATIVE (2018)

INCOME TAX 51.2%

PROPERTY TAX 27.5%

INTERGOVT/OTHER TAX 3.1%

INTEREST 3.8%

TRANSFERS/ADVANCES 9.7%

OTHER 4.6%
OBJECTIVE: CONTROL GENERAL FUND COSTS
COMPARATIVE EXPENDITURES (MILLIONS)
OBJECTIVE: CONTROL GENERAL FUND COSTS EXPENDITURES – BY DEPARTMENT (2018)

- SERVICE: 17.7%
- FIRE: 10.7%
- RECR/COMM: 3.1%
- ADMINISTR.: 7.8%
- PLAN/ENG/INSPI: 5.7%
- POLICE: 20.5%
- MISC.: 7.5%
- TRANSFERS/ADVANCES: 26.9%
OBJECTIVE: CONTROL GENERAL FUND COSTS EXPENDITURES – BY CATEGORY (2018)

- EXPENSES: 23.2%
- TRANS/ADV: 26.9%
- CAPITAL: 1.2%
- BENEFITS: 10.5%
- SALARIES: 38.3%
HISTORICAL PERSPECTIVE
DEBT VS. GENERAL FUND BALANCE

Population:
1986 - 19,483
2018 - 32,729

1986 - $969,000
2018 - $37,352,600

1986 - $13,155,000
2018 - $4,660,000

TOTAL DEBT
GF BALANCE
WHAT’S COMING TO WESTLAKE…

NEW AQUATICS CENTER AT CLAGUE PARK:
• 4,600 sq. ft. Bath House
• Activity Pool with Interactive Water Feature
• Lazy River with Sprays and Jets
• Lap Pool with Diving Well
  Extension with Climbing Wall
• New Plunge Pool
• Estimated Completion-May, 2019
WHAT’S COMING TO WESTLAKE

NEW COMMUNITY CENTER:

• 25,485 sq. ft. Facility
• Located near Tennis Courts at Recreation Center
• Includes Auditorium, Assembly/Dining Room, Exercise Studio, Fitness Room, Kitchen, Pantry and Courtyard
WHAT’S COMING TO WESTLAKE

PROPOSED RECREATION PROJECTS:

• Renovation of Men’s Locker Room (2019)
• Design Work C4/C5 Premiere Ball Diamonds (2019)
• Design Work Renovation LBMS Athletic Fields (2019)
• Clague Park Playground (2019)
• Clague Playhouse Field Renovations (2020)
WHAT’S COMING TO WESTLAKE

WATER STUDY:
• Possible Suppliers - Cleveland Water
  Avon Lake Water, Elyria/North Ridgeville Water

LILLY WESTON HOUSE RENOVATIONS (PHASE I):
• Receiving $200,000 in State Appropriations
Financial Awards:

- AAA Bond Rating by all rating agencies – 18 years
- Distinguished Budget Presentation from GFOA (Govt. Finance Officers Association) – 21 years
- Certificate of Achievement from Excellence in Financial Reporting from GFOA – 35 years
- Award for Outstanding Achievement in Popular Reporting from GFOA – 17 years
- Auditor of State Awards for Financial Excellence and Awards of Distinction–19 years
THANK YOU!

- To the dedicated staff of the City of Westlake
- To the members of City Council
- To the entire community for their support

- The City is successful because of its citizens, schools, library, employees, business community and other partners
- We can continue our success through the efforts and participation of the entire community