

2020 Westlake Magazine

Westlake's Official Residents' & Restaurant Guide



Now in its 19th year of targeting your message to your best customers – the local community of residents and consumers.

The City of Westlake and Great Lakes Publishing are excited to continue our EXCLUSIVE partnership to produce the newest edition of *Westlake Magazine*. Each year, we build on our past success in bringing the very best of Westlake to a local and regional audience.

As always, *Westlake Magazine* will contain the City's Residence Guide as well as the latest Restaurant Guide, which are kept and used as a reference tool throughout the year.

In print and online, your ad will be seen again and again.

The City of Westlake will place *Westlake Magazine* ads on the community cable access channel in conjunction with the city's messages. As an added bonus, *Westlake Magazine* will be available for 12 months on cityofwestlake.org and clevelandmagazine.com, complete with a hyperlink to your Web site. to view the current issue go to: <https://digitaleditions.glpublishing.com/westlakemagazine2019/>

We've got great rates and premium positions available.
Call us at 216-377-3638 or send an email to klein@glpublishing.com.

Distribution with Local Impact

This is Westlake's own magazine.

- 20,000 copies will be printed to use for the whole year
- Copies will be mailed to **EVERY** Westlake residence and business
- *Westlake Magazine* will be given to **NEW** residents
- The West Shore Chamber of Commerce and City Hall will use the magazine to promote the city and its businesses

Add Digital to Your Ad Package

⇒ **Medium Rectangle (300x250):**
\$250 for 15,000 page views

⇒ **Half Page (300x600):**
\$350 for 15,000 page views

All digital ads will appear run-of-site on ClevelandMagazine.com.

	Ad Size	4-Color Rate	15% Discount*
Full Page	7" x 10"	3,030	2,575
2/3	4.625" x 10"	2,595	2,205
1/2	7" x 4.875"	2,055	1,745
1/3	4.625" x 4.875"	1,675	1,420
1/6	4.625" x 2.375"	865	735
1/8	3.375" x 2.375"	410	
2-page Spread		5,050	
Second Cover		3,710	
Third Cover		3,505	
Fourth Cover		3,915	

*West Shore Chamber of Commerce Members receive 15% off rate card

For more information about advertising, contact your account representative or call us at 216-377-3638.

Ad Sales Close: November 4 • Ad Materials Due: November 11 • Issue Date: January 2020

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