



RECREATION DEPARTMENT

28955 Hilliard Blvd.
Westlake, OH 44145

Phone 440.808.5700
Fax 440.808.5690

2020 PREVIEW WESTLAKE RECREATION DEPARTMENT SPONSORSHIP OPPORTUNITIES

The following events are currently planned for 2020. The Recreation Department reserves the right to add, change or delete events and sponsorship opportunities. Prices listed are effective until Friday, December 11, 2020.

Every sponsor receives:

- Their logo and link on the event's webpage (artwork must be provided)
- Their logo on 2 emails to 11,000+ subscribers about the event
- Digital signage at the Rec Center potentially seen by 2,000 each day plus the event attendees
- Table or signage at the event

See the current opportunities at www.cityofwestlake.org/Rec-Sponsorships

March Madness 3-on-3 Basketball Tournament (March)

More than 400 children between the ages of 8-14 are cheered on by their family members and participate in the two-day tournament which draws teams from all over the West Shore area. Sponsorship: \$250

www.cityofwestlake.org/March-Madness-Flyer

Family Fun Nights (Friday in March and December)

It's a full house with 350+ Rec Center members making memories with bounce houses, face painters, balloon twisting clowns, live entertainment, light refreshments and much more. Sponsorship: \$250 per night

www.cityofwestlake.org/Family-Fun-Nights

Community Safety and Wellness Fair (May)

Approximately 1,000 attendees learn how to increase personal safety and wellness, participate in health screenings, enjoy children's activities, and explore vehicles in "Touch-a-Truck" and a 1-Mile Family Fun Run/Walk.

www.cityofwestlake.org/Safety-Fair

- General Sponsorship: \$250
- Family Fun Run T-Shirts: \$550 (logo on the t-shirt with UH and City of Westlake)
- Bicycle Helmet Sponsor (Exclusive): \$1,500 - \$3,000

Summer Concerts in the Park (Sunday nights, June – August)

An average of 300 concertgoers enjoy a night of variety of musical styles appropriate for all age groups.

www.cityofwestlake.org/Summer-Concerts

- Single Concert: \$250
- Full season (8 concerts): \$1,000

Family Camp Out (July)

25-30 families camp out overnight at the Rec Center during this annual event. Sponsorship: \$250

Westlake Corporate Challenge (July - August)

Employees of 14 local companies compete in more than 25 events at venues around the city. Kids Activities include events for employees' families. www.cityofwestlake.org/Corporate-Challenge

- General Sponsor: \$500
- Kids Activities Sponsor \$250

Westlake Music Festival (August)

A full weekend of music, entertainment and fun at Westlake Porter Public Library on Saturday and the Recreation Center on Sunday. www.cityofwestlake.org/Music-Festival

- 2-Day Event Sponsor (Exclusive): \$1,500
- 1-Day Event Sponsor (Exclusive): \$1,000
- General Sponsor: \$500
- Clowns/Face Painters Sponsor: \$250
- Inflatables Sponsor: \$250

Westlake Senior/ Women's Course Championship at Meadowood Golf Course (September)

40-60 golfers of all skill levels compete at this senior and women-only tournament. Sponsorship: \$250
www.cityofwestlake.org/Golf

Fall Festival (Saturday, October)

More than 1,000 (children ages 9 and younger and their parents) celebrate with a pumpkin hunt, face painting, hay rides, inflatables, refreshments, food trucks, and much more. Sponsorship: \$500
www.cityofwestlake.org/Fall-Festival

Youth Basketball (November-December)

More than 350 boys and 150 girls in grades K-12 participate in a 14 week program.

- Division Sponsor: Sponsor's company name and logo will appear on ALL the players' t-shirts and also have a table to meet and greet people twice during the season (choice of dates).
Sponsorship (exclusive): \$1,500
- Team Sponsor: Sponsor's company name and logo will appear on an single team's t-shirt
Sponsorship: \$300

If you have any questions, please contact Bob DeMinico, Director, Westlake Recreation Department, at 440-808-5700 or bdeminico@cityofwestlake.org.



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2020 PREVIEW Westlake Recreation Department Event Sponsorship Reservation Form

Please place an "X" next to the event(s) you would like to sponsor. Camera-Ready logo (PDF, JPG or EPS of 500 KB or larger) can be emailed to Bob DeMinico at bdeminico@cityofwestlake.org.

NOTE: Prices are effective until Friday, December 11, 2020.

March Madness (March) \$250

2020 Family Fun Nights \$250/night March December

Community Safety & Wellness Fair (May)

General Sponsor \$250 Family Fun Run/Walk T-Shirt \$550 Bicycle Helmet Sponsor \$1,500-\$3,000

Summer Concerts in the Park (June – August)

Single Concert \$250 Full season (8 concerts) \$1,000

Family Camp Out (July) \$250

Westlake Corporate Challenge (July –August)

General Sponsor: \$500 1-Day Kids Activities Sponsor: \$250

Westlake Music Festival (August)

2-Day Event Sponsor (Exclusive): \$2,500 1-Day Event Sponsor (Exclusive): \$1,500
General Sponsor: \$500 Clowns/Face Painters Sponsor: \$250 Inflatables Sponsor: \$250

Women’s Open at Meadowood Golf Course (September) \$250

Fall Festival (October) \$500

Youth Basketball (November – December)

Division \$1,500 Single Team Sponsor \$300

Please make checks payable to "City of Westlake" and mail or drop off with this form:
Westlake Recreation Department, 28955 Hilliard Boulevard Westlake, OH 44145

Company Name: _____ Phone: _____

Address: _____ City/State/Zip: _____

By: _____ Title: _____

Printed Name: _____ Amount Enclosed: _____

Website URL: _____ Disk/Camera Ready Logo Enclosed/Attached: _____